DataVantage®
Direct Computer Resources, Inc.

Direct Computer Resources, Inc.: Specialists in Enterprise Data Privacy and Data Management Solutions

Effective Data Masking & Compliance Solutions with Innovative Licensing Options

The Company

Direct Computer Resources, Inc. has been a leader in information assurance, data management, testing and privacy for more than 35 years in both mainframe and distributed computing environments. The Company has served hundreds of Fortune 500 and Global 1000 companies internationally with an effective and affordable portfolio of products that mask data and facilitate data management, mitigating the risk of data breaches and non-compliance. In addition to protecting Personally Identifiable Information (PII) and other company private/sensitive data, DCR's family of DataVantage® software solutions enable users to view, edit, copy, mask and test data quickly, effectively and affordably for training, application development, testing, on- or off-shoring, data sharing and data analyses, among other functions. Chairman and CTO George Lang founded the company in the late 1970s based on the development of the first-ever mainframe application development testing and data management software tool, now part of the software suite called DataVantage.

The Environment / DataVantage

Despite ever-increasing regulations and embarrassing, enormous and costly data breaches, organizations continue to use production data for non-production purposes.

Through its Data Masking capabilities, DataVantage software addresses many of the data privacy challenges that financial, IT, audit/compliance executives and staff encounter daily. The speedy implementation of DataVantage DME® (Data Masking Express) can save the day in advance of a sudden compliance audit. Deployed within hours, it precludes the need for waiver requests to use production data, among other key benefits.

DataVantage software:

▶ Enables the use of production data for non-production purposes.

▶ Protects PII to mitigate the associated risk of data breaches.

▶ Serves as effective compliance solutions.

▶ Helps organizations meet the long list of domestic and international privacy regulations and directives.

DataVantage Solutions

DataVantage DME® (Data Masking Express) – DataVantage DME is a z/OS Data Masking-only solution for organizations with multi-layered, incumbent data management software. DataVantage DME works independently from other data management solutions with no interruption to business processes and each installation is bundled with DB2, IMS and VSAM masking capabilities in one easy-to-use solution. Usage-based licensing options start at under $10,000.

DataVantage® **for z/OS** – These three data management and data masking mainframe tools (DB2, IMS and VSAM) install within hours as an application program to protect data before it's moved out of a production environment. Fully-integrated masking eliminates the need for add-on or customized code. Three forms of masking protect your data: overlay, data replacement (unique and non-unique) and credit card masking.

DataVantage Global® – DCR introduced DataVantage Global for distributed computing environments as a single, scalable, enterprise-wide solution with enhanced data migration and data obfuscation features. The software has earned international patents for its obfuscation methodology. First recognized in 2009, DataVantage Global remains the only data masking solution designated as Qualified Anti-Terrorism Technology by the US Department of Homeland Security (www.safetyact.gov).

DataVantage AdVisEr® – DataVantage AdVisEr is an Advanced Visualizer and Editor for COBOL files, providing detailed, sophisticated functionality to replace data browsing and editing utilities after data is migrated from mainframe to distributed environments. It supports Application Modernization for Micro Focus and Clerity Solutions (Dell) platforms.

Four Pricing Options Protect Your Data and Your Software Investment

DCR understands that IT departments are under constant downward pressure to do more with fewer resources than ever. DataVantage software aligns your data masking and data management needs with innovative licensing options, no-term contracts and generous Trade-Up policies tailored specifically for you. Ask us for a price quote with a 24-hour turnaround for these four alternatives:

1. Usage-Based (starting at <$10,000)
2. Tier
3. MIPS
4. Concurrent User

Professional Services

Solution Consulting

The DCR Professional Services team can assist you with Discovery, Analysis, Design, Implementation, Training/Transition, and Ongoing Support. Every organization has its own unique SDLC requirements and DCR will partner with you as requested.

Risk Assessment Analyses

DCR offers three different types of information risk assessment analyses for executives, managers and corporate board members to mentor and train your team to embrace a risk/reward orientation. Sessions include the RiskVantage® Workshop (half-day), a Master Class (two days) or Complete Analysis (12 weeks). Each seminar encompasses diverse topics such as:

- How and where Cyber Risk integrates with Enterprise Risk;
- Identification of Information Assets with Enterprise Risk implications;
- Development of an Enterprise Risk Architecture and Risk Policy; and
- The ability to trace data breaches from "Wiring Closet to Balance Sheet," among other subjects.

Talk to us First

In a single conversation, Direct Computer Resources can show you how to protect your data and your software investment. A few easy steps can reduce your corporate risk and expenses with minimal effort. Contact us today for a Webex demonstration, a needs analysis, and/or a free product trial, 877.704.0077 or info@DataVantage.com.

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